



kaya nova

MEDIA KIT ✨

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Kaya Nova is a musician, writer, and founder of GROWN Media. A proud graduate of Spelman College and Berklee College of Music, Kaya's passion for the arts ignited a flourishing career as a digital community builder.

In 2014, Kaya started her own digital magazine and media company for Black women called GROWN, which helps amplify other women creating dreams just like her. She has since created an online safe space and business that continues to be a rising voice for Gen Z to millennial Black women, reaching over 150,000 accounts on social media monthly. The platform has featured major talents such as Yvonne Orji, Michaela Angela Davis, Zolee Griggs, and Lynae Vanee, as well as partnered with brands like Red Bull, T.J. Maxx, Hulu, and more. GROWN is also an official member of the Black Owned Media Equity & Sustainability Institute and the EBONY Media Alliance.

Kaya's approach to openness and spirituality sparked a growing following on social media, with many fans learning of her through her viral thoughts on dating, wellness, and creative entrepreneurship. Her content has been shared by major publications such as Teen Vogue, Essence, The New York Times, Refinery29, Girl Boss, EveryStylishGirl, MyBrownBox, Self Magazine, XONecole, and celebrities like India.Arie., The Game, Tia Mowry, and India Shawn.

Her versatility as a writer and artist has helped her story translate across many boundaries, touching people in transformative ways. In 2019, Kaya was a featured performer for JP Morgan Chase & Co's Black History Month showcase. In 2020 Kaya was featured in her first national television commercial for mental wellness platform The Shine App, in which she was chosen to star in, narrate, and sing for the campaign. In 2021 Kaya Nova was selected out of hundreds as a Stonehenge Still Standing Artist-in-Residence, a year-long initiative created to support up-and-coming artists based in New York. In the same year, she was featured in Target's Black Beyond Measures campaign in partnership with VICE Media, to celebrate HBCU influential creatives who are crafting new paths in their industry. She was also interviewed by The New York Times as a leading voice creating conversations on embracing solitude across social media.

Her 2020 singles "Can We Talk" and "Somebody's Sun" set the foundation of artistry her fans have been waiting for, with her 2021 releases "Tell Me What You Like About Me" and "More Than That" offering a different aspect to the popularized genre of alternative R&B, infused with pop and neo-soul influences. Kaya's approach to artistry stands to create a revolutionary path for indie musicians, proving that there is more than one way to build community, create an authentic brand, and realize your dreams.

