



kaya
noya

MEDIA KIT*

kaya nova BIO*

Kaya Nova is an R&B singer-songwriter and producer from Fayetteville, North Carolina by way of New York, NY. Influenced by classic soul, neo-soul, and the current wave of alternative R&B, her sound is a bridge between the generations of music she has grown up with. Channeling artists such as Solange, D'Angelo, Erykah Badu, and more, she strives to tell a story not only with her voice, but with her producing as well. Kaya Nova's lyrics offer a vulnerable reality to the world of love, as it pertains to the many aspects in her life.

Having earned her Bachelor of Arts in music at Spelman College and a master's degree from Berklee College of Music, Kaya has trained in both classical and contemporary styles which has prepared her to be the dynamic performer she is today.

Kaya's approach to openness and spirituality sparked a growing following on social media, with many fans learning of her through her viral Twitter account. Her words have been shared by major publications such as Teen Vogue, The New York Times, Refinery29, Girl Boss, EveryStylishGirl, MyBrownBox, Self Magazine, XONecole and by celebrities like India.Arie., The Game, Moniece Slaughter and Hilaria Baldwin.

In 2014, Kaya started her own media company by and for black women, GROWN Magazine, which helps amplify other women creating dreams just like her. She has since created an online safe space and business that continues to be a rising voice for gen Z to millennial black women, reaching over 150,000 accounts on social media monthly.

Her versatility as a writer and artist has helped her story translate across many boundaries, touching people in transformative ways. In 2020 Kaya was featured in her first national television commercial for mental wellness platform The Shine App, in which she was chosen to star in, narrate, and sing for the campaign. In 2021 Kaya Nova was selected out of hundreds as a Stonehenge Still Standing Artist-in-Residence, a year long initiative created to support up and coming artists based in New York. As apart of her residency, Kaya was tasked with creating monthly content across platforms to display her art and spark conversations, which led her to grow her audience by 20,000 followers in just 8 months. In the same year, she was featured in Target's Black Beyond Measures campaign in partnership with VICE Media, to celebrate HBCU influential creatives who are crafting new paths in their industry.

Her 2020 singles "Can We Talk" and "Somebody's Sun" set the foundation of artistry her fans have been waiting for, with her 2021 releases "Tell Me What You Like About Me" and "More Than That" offering a different aspect to the popularized genre of alternative R&B, infused with pop and neo-soul influences. Kaya's approach to artistry stands to create a revolutionary path for indie musicians, proving that there is more than one way to build community, create an authentic brand, and realize your dreams.

MUSIC*

Hoodie-Single 2017

Dear 7even-EP 2017

Answer-Single 2019

Way Out of No Way-Single 2019

Can We Talk-Single 2020

Somebody's Sun-Single 2020

Tell Me What You Like About Me Single-2021

More Than That-Single-2021

"My goal is to return music to an authentic place. For me it's not about the numbers, or the fame. I just want to make what feels good to me, and inspire others to take a risk on their own dreams. Even if you start small, even if it feels like no one is watching. Do what feels good and do it well."



PRESS*

No Chill Radio
The Demo Tape
I AM HIP HOP MAG
Teen Vogue
Refinery 29
Crystal Sounds
XO Necole
GROWN Magazine
The Shod Santiago Show
Collective Shades
808's and Jazzbreaks
New York Times

VENUES*

UpperClub-Valencia, Spain
Radio City -Valencia, Spain
Veles e Vents-Valencia, Spain
DROM- New York
DROM (Light Up The Night)
Ashford & Simpson's-New York
Coney Island Baby-New York
Kinfolk 90-New York
Rockwood Music Hall-New York
Baby's Alright-New York
JP Morgan Chase & Co HQ- New York
Droga5 Tiny Desk Concert- Virtual

COMMERCIAL/ INFLUENCER CAMPAIGNS*

Target x R29 Unbothered 2021
Herla Beauty 2021
The Shine App 2020
Bloomi Intimate Wellness 2020,
2021
Thinx 2020
Doen 2020, 2021
OKDrugs 2020
Just Water 2019
TULA Skincare 2019

 22.3K Followers
 11.3K Followers
 11.2K Followers
 3.2K Followers
 523 Followers
 277 Subscribers
 331 Subscribers

AWARDS / GRANTS*

Stonehenge Artist-in-Residence 2021-2022